

44th Atwood Music Festival

May 25 and 26, 2018

On the banks of the Pearl River!



Sponsored by: The Lawrence County Chamber of Commerce
Post Office Box 996 Monticello, MS 39654 601-587-3007

As the longest running Festival of it's kind in the State of Mississippi, we have a rich history of talented musical artists performing for throngs of Festival goers from every age range. An annual event for most families in the South Mississippi area for decades, we are now seeing four generations attend together! Campsites & cabins offer family friendly areas for cookouts and reunions, while our professionally run Sound

Stage emits Live Top 40 Nashville Music sure to please the masses! Carnival games & vendors provide entertainment & food for young and old alike, while our unique group of crafts artisans allows for fun shopping. Qualifying Sponsors are invited to locate their own Interactive Welcome Booths in the crafts area to Meet and Greet and to provide Promotional Items & Information.

By sponsoring the 44th Atwood Music Festival, you are contributing to the largest tourism event in Lawrence County. You will also be exposing Your Business, Your Message, & Your Products to the thousands of individuals and businesses who will see & hear our advertising campaigns. Roughly 30 percent of the 5000 plus festival attendees reside outside Lawrence County. We draw large groups from our surrounding counties, the Gulf Coast, Pine Belt area, and Jackson area, as well as our neighbors from Louisiana.

******* Platinum Sponsor: \$5000 and up *******

- 18 Weekend Tickets Valued at \$900. Use Yourself or Give Away on Your Website or Facebook Page.
- 6 Tickets to Meet & Greet our Headliners – a Great Photo Opportunity!
- Your Company Logo featured & a link to your Company's website on our AMF website, the AMF & LCCC Facebook Page, thereby exposing our attendees and fans of our artists to your company!
- Priority On Screen Ad Time on our Jumbo Screens during the Festival.
- Your Large Banner on our Main Stage.
- Opportunity for Company Spokesperson to Be Onstage.
- Multiple Onstage Verbal Recognitions as a Major Sponsor.
- Your Logo Inclusion on our Posters & Print Campaign.
- Your Company Name Announced as Major Sponsor in our Radio Advertisement.
- Complimentary Priority Interactive Booth Space to Meet & Greet Festival Attendees, and you can pass out Promotional Items and Info on YOU!
- Complimentary Half Page Advertisement in our Atwood Program Booklet.

Premium Gold Sponsor: \$2500

12 Weekend Tickets – Valued at \$600. Use Yourself or Give Away.

4 Tickets to Meet & Greet our Headliners – a Great Photo Opportunity!

Your Company Logo on our AMF website, the AMF & the LCCC Facebook pages.

Priority On Screen Ad Time on our Jumbo Screens during the Festival.

Your Banner on our Side Stage or Fence Row entering the Park.

Onstage Verbal Recognitions as a Sponsor.

Your Logo on our Posters & Print Campaign.

Radio Advertisement Mentions.

Complimentary Interactive Booth Space to Meet & Greet Festival Attendees, pass out Promotional Items.

Complimentary Quarter Page Advertisement in our Atwood Program Booklet.

Gold Sponsor: \$1500

10 Weekend Tickets – Valued at \$500. Use Yourself or Give Away!

2 Tickets to Meet & Greet our Headliners – a Great Photo Opportunity!

On Screen Ad Time on our Jumbo Screens during the Festival.

Onstage Verbal Recognitions.

Your Banner on Fence Row entering Park.

Your Logo on Posters & Print Campaign.

Listed as a Gold Sponsor on the AMF website, & AMF & LCCC Facebook pages.

Complimentary Interactive Booth Space to Meet & Greet Festival Attendees, pass out Promotional Items.

Complimentary Quarter Page Advertisement in our Atwood Program Booklet.

Premium Silver Sponsor: \$1000

8 Weekend Tickets – Valued at \$400. Use Yourself or Give Away!

On Screen Ad Time on our Jumbo Screens during the Festival.

Onstage Verbal Recognitions.

Inclusion in Poster & Print Campaign.

Listed as Premium Silver Sponsor on AMF website, AMF & LCCC Facebook pages.

Complimentary Interactive Booth Space to Meet and Greet Festival Attendees, and to pass out Promotional Items.

Complimentary Business Card Advertisement in our Atwood Program Booklet.

Silver Sponsor: \$750

6 Weekend Tickets – Valued at \$300. Use Yourself or Give Away!
On Screen Ad Time on our Jumbo Screens during the Festival.
Onstage Verbal Recognitions.
Inclusion in Poster & Print Campaign.
Listed as a Silver Sponsor on the AMF & LCCC Facebook pages.
Complimentary Business Card Advertisement in our Atwood Program Booklet.

Bronze Sponsor: \$400

4 Weekend Tickets – Valued at \$200. Use Yourself or Give Away!
On Screen Ad Time.
Onstage Verbal Recognition.
Listed as a Sponsor on the AMF Facebook Page & in Program Booklet.
Inclusion in Poster & Print Campaign.

Atwood Sponsor: \$200

2 Weekend Tickets – Valued at \$100. Use Yourself or Give Away!
Inclusion in Print Campaign.
Onstage Verbal Recognition.

To sponsor, please fill out the attached form and mail to

AMF 2018, P.O. Box 996, Monticello, MS 39654

or call Susan @ 601-835-8710 for personal pickup!

Payment can be enclosed, or arrangements can be made to split payment.

We will be glad to work with you!

Questions?

Call Susan Harvey @ 601-835-8710 or Gay McElroy @ 601-587-3007.

Susan skharvey1@gmail.com or Gay staff@lawrencecoms.com

Atwood Music Festival
May 25 and 26, 2018
On the Banks of the Mighty Pearl River
Monticello, Ms 39654

2018 Festival Sponsorship Form

Business Name _____

Contact Name _____ Telephone _____
Physical Address _____

Mailing Address _____

Please indicate level of Sponsorship:

Platinum	\$5000	_____
Premium Gold	\$2500	_____
Gold	\$1500	_____
Premium Silver	\$1000	_____
Silver	\$750	_____
Bronze	\$400	_____
Atwood Sponsor	\$200	_____

Advertising information will be gathered and details outlined by members of the committee.

Please sign and date this page and send with your payment to:

Atwood Music Festival Committee, PO Box 996, Monticello, MS 39654.

Or call Susan @ 601-835-8710 to pick it up!

Thank you!

Signature _____ Date _____

Your Title _____ Your
email _____ | _____ Special requests to be considered by
Committee?

Questions?

Call Susan Harvey @ 601-835-8710 or Gay McElroy @ 601-587-3007.

Susan skharvey1@gmail.com or Gay staff@lawrencecoms.com